Blogtrackers & YouTubeTracker
Blog and YouTube Monitoring Tools

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Blogtrackers

- Blogtrackers is designed to explore the blogosphere and gain insights about events and how these events are perceived in the blogging community.
- Provides analyst with means to develop situation awareness.
- Extract insights like key influencers of the blogosphere.
- Comprehend trends and understand leading narratives.
- Conduct sentiment analysis on a wide range of subjects.
- Identify any unusual patterns in blog postings.

blogtrackers.host.ualr.edu/
Blogtrackers

• Quick How-To
  i. Visit the Blogtrackers website
  ii. Sign-up
  iii. Start tracking!


References


• YouTube is the second most popular website in the world with 5 billion videos watched every day. Yet little to no analysis is done. YouTubeTracker attempts to change that by providing the power of analytics into the hands of the users.

• With YouTubeTracker, a user can:
  • Visualize channel activity
  • Study networks of videos, channels, commenters, and more
  • Analyze content engagement trends
  • Identify influential actors/groups
  • Track content of interest
  • Detect inorganic behaviors (artificial commenter mobs, etc.)

youtubetracker.host.ualr.edu/
YouTubeTracker

- Quick How-To
  - i. Visit the YouTubeTracker website
  - ii. Sign-up
  - iii. Provide YouTube API key. An instructional video is provided.
  - iv. Start tracking!

References
