



## Fourier Analysis and Change Detection

Prof. L. Richard Carley

[carley@ece.cmu.edu](mailto:carley@ece.cmu.edu)



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Center for Computational Analysis of  
Social and Organizational Systems  
<http://www.casos.cs.cmu.edu/>



## Dynamic Network Analysis

- Key focus – Networks change over time
- Summary statistics – typically average all data
  - Useless for seeing changes over time
- Longitudinal Networks and Change
  - Getting longitudinal networks from communications logs
  - Stability, Evolution, Shock, Mutation
- Statistical Models of Networks to Detect Change
  - Link Probability Model (LPM) for Stability
  - Actor-Oriented Models for Evolution
  - Multi-Agent Simulation for Evolution, Shock, and Mutation
- Network Change Detection Algorithms
- Fourier Analysis to remove periodic variations



## Basic Issue

- Real Social Networks are not time independent
- Over time the set of nodes change
  - Agents die, agents are born
  - If data set has limited geographic focus,
    - Agents can enter region under study
    - Agents can leave region under study
- Network connections between agents can change
  - A network link between two agents can disappear
    - Two family members have a fight and refuse to talk to each other
  - A new network link can be created
    - People meet new people and form new relationships
    - Advertising campaigns can convince people to follow companies



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## Types of Changes in Network Data

- Stability: Relationships remain statistically the same over time
  - If you are a signal processing person, the Network is “Ergodic”
- Evolution: Interaction among agents cause the relationships to change over time.
  - All link weights / costs are evolving over time during observations
- Shock: Change is exogenous to the social group.
  - E.g., like an earthquake hits Southern California
- Mutation: A shock stimulates evolutionary behavior.
  - E.g., after earthquake, people form many new links trying to survive



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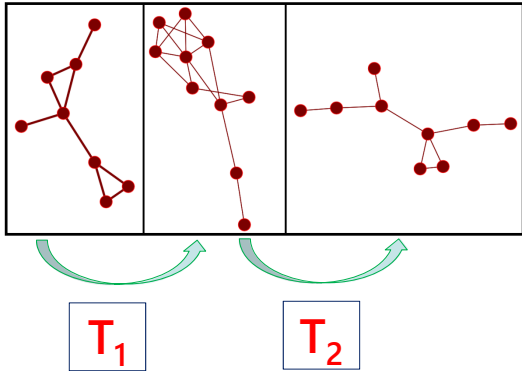

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## Dynamic Metrics on Over-Time Data

- Identifying central nodes in a network

**Dynamically Changing Network Structure!!!**

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## Proxy for Network Data

- Ideal approach – directly sample network each time period
  - E.g., have every member of society fill out survey every time period
  - Limited to very small societies
- Or, tracking changes over time using communications data
  - Communication is “proxy” for a network tie
  - Taking large amounts of communication data gives an approximate picture of the underlying social network (with some concerns)
  - Can use it to find Key Agents and other Social Structure measures
- Communication log data available from many sources
  - Cell Phone Service Providers – call logs, txt logs
  - E-mail Data logs – available within organization
  - Twitter, Facebook, FourSquare, etc.
  - Building Sensors, Cell Phone Sensors, RFID Tags, etc.

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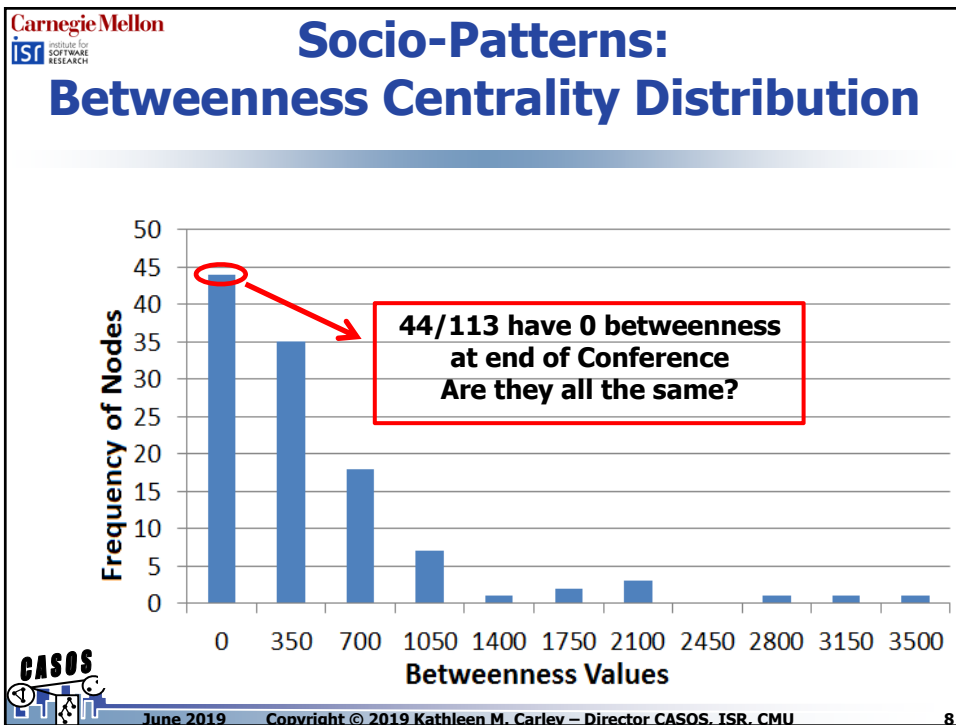
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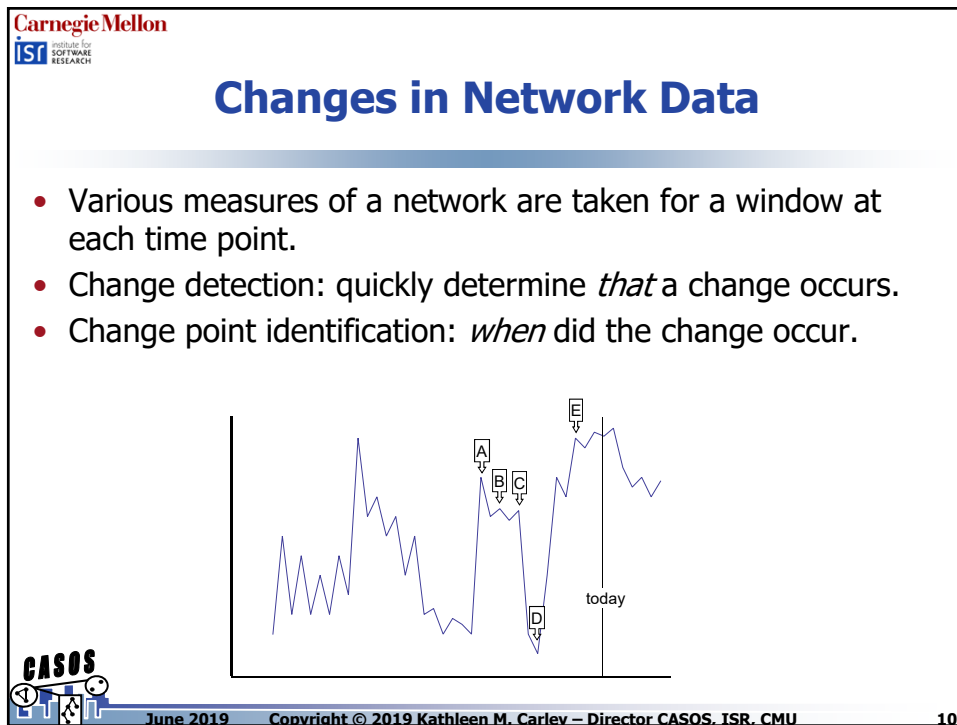
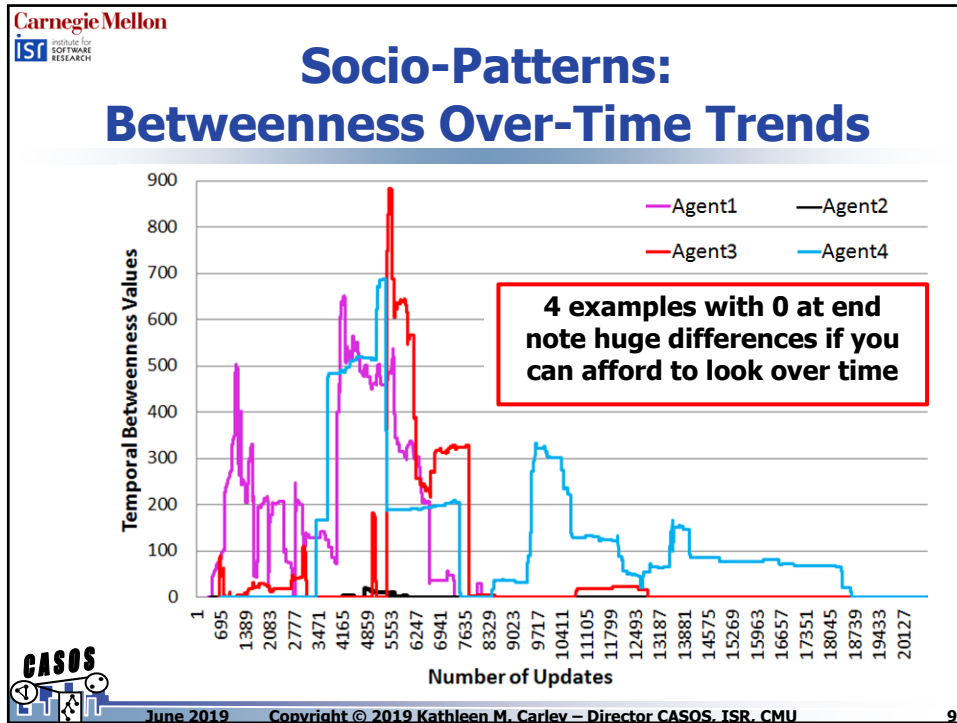
## Example: Temporal Social Network

- ACM Hypertext 2009 Conference
  - Badges with RFIDs
- Close Range Face-to-Face Contact
  - 1 - 1.5 meters of one another
  - Human body acts as an RF shield
- Collect sensor data every 20 seconds for 2.5 days
  - 20,818 real time data updates
  - 113 participants, 2196 undirected, weighted links

**New Interactions** → **Stronger Relations** → **Different Interactions**

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## Change Detection


- Goal: Rapidly detect that a change has occurred
- Detect *shocks*, not evolutionary changes
  - Evolutionary change: change due to interaction among actors in a network
    - Example: change of interaction patterns over time among new students as they get to know each other
  - Shock: change reason is exogenous to the network
    - Example: change of interaction patterns among students after they graduate
  - Another way to say it: detect “fast” change not “slow” change
- Another goal is to identify *change point*
  - Likely time when change occurred
  - Limits the scope of explanation for network change

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## Statistical Process Control (SPC)

- Change detection based on SPC
- Statistical Process Control
  - Used in manufacturing to maintain quality control
  - Monitors a process to detect potential changes
  - Calculates a statistic from observed measurements of a process and compares it to a decision interval
  - If the statistic exceeds the decision interval, it is said to “signal”, that a potential change may have occurred
  - A quality engineer will then begin to search for the specific cause of change

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## Statistical Models of Networks

### Link Probability Model (LPM) for Stability

- LPM is a model for a network in *Stability*
- The probability that an email is sent from  $i$  to  $j$  within some period of time  $t$  is:
 
$$p = \int_0^t f_{ij}(x | \theta_{ij}) dx$$
  - ( $p$ , as a function of  $t$ , is a CDF:  $f$  is the PDF that best fits cell  $ij$  in an NPM)
- LPM can be used to simulate stable longitudinal networks

1  $\rightarrow$  NPM =  $\begin{pmatrix} p_{11} & p_{12} & \dots & p_{1n} \\ p_{21} & p_{22} & \dots & p_{2n} \\ \dots & \dots & \dots & \dots \\ p_{n1} & p_{n2} & \dots & p_{nn} \end{pmatrix}$  2  $\rightarrow$   $A = \begin{pmatrix} a_{11} & a_{12} & \dots & a_{1n} \\ a_{21} & a_{22} & \dots & a_{2n} \\ \dots & \dots & \dots & \dots \\ a_{n1} & a_{n2} & \dots & a_{nn} \end{pmatrix}$  3  $\rightarrow$  CDF plot

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## Statistical Models of Networks

### Link Probability Model (LPM) for Stability

LPM simulated networks are compared to empirical networks and are shown to represent the network well.

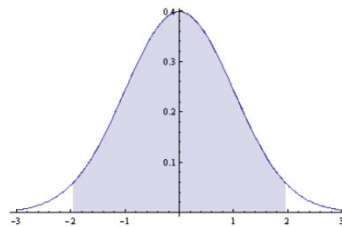
$M$	$\delta$	$N$	60000			
e_mean	e_stdev	s_mean	s_stdev		t-val	p
409.2857	38.5604	358.0939	12.77466		3.754923	0.00
365.8571	18.2978	320.0974	12.7394		7.073195	0.00
365.8571	29.04266	320.1638	12.79331		4.449958	0.00
377.8571	38.24669	330.6744	12.77289		3.489244	0.00
375.2857	36.10039	328.3765	12.79551		3.675254	0.00
349.8571	38.15944	306.0783	12.7845		3.244918	0.00
373.8571	48.45076	327.0728	12.82622		2.731135	0.01
362.4286	55.63529	317.1509	12.77754		2.301849	0.02

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## Probability Background

- Consider a normal distribution with  $\mu=0$  and  $\sigma=1$ .
- 95% of the time, observations are between  $\pm 1.9597$
- When an observation occurs in the tail, we don't believe it and think that something unusual might be going on.



## Statistical Process Control

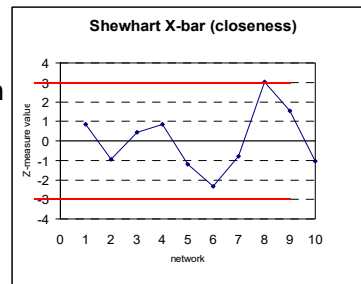
- Manufacturing processes are: stochastic, dependent, non-ergodic, complex, and involve human interaction.
- Shewhart (1927) X-bar Control Chart proposed to monitor change of any process
- Calculate  $Z_t$  transform value for each time-period,  $t$ .

$$Z_t = (x_t - \mu_0) / \sigma$$

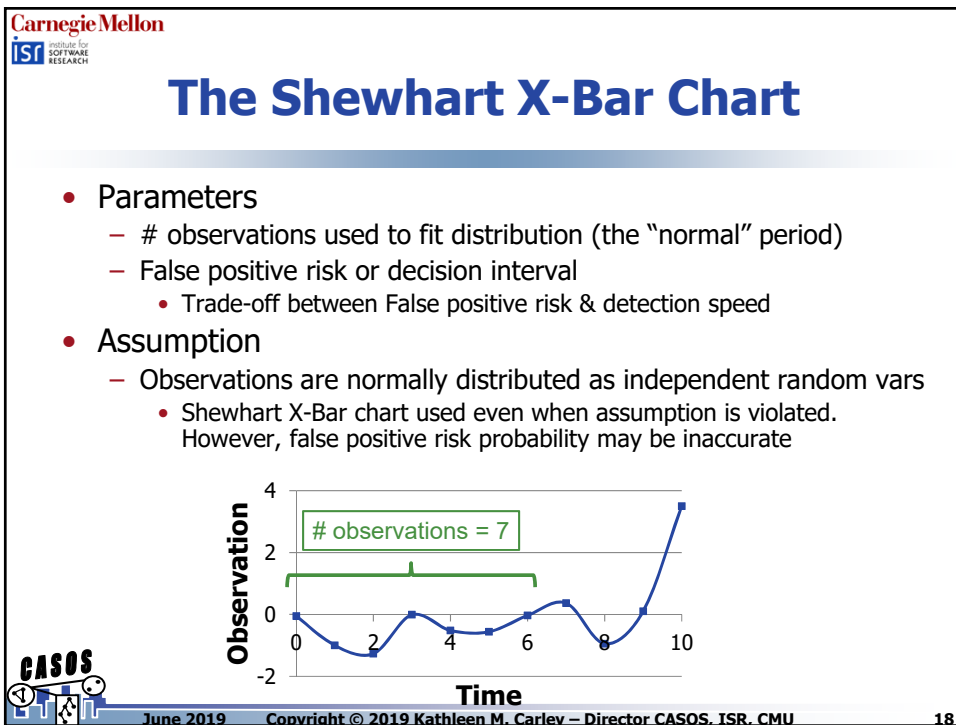
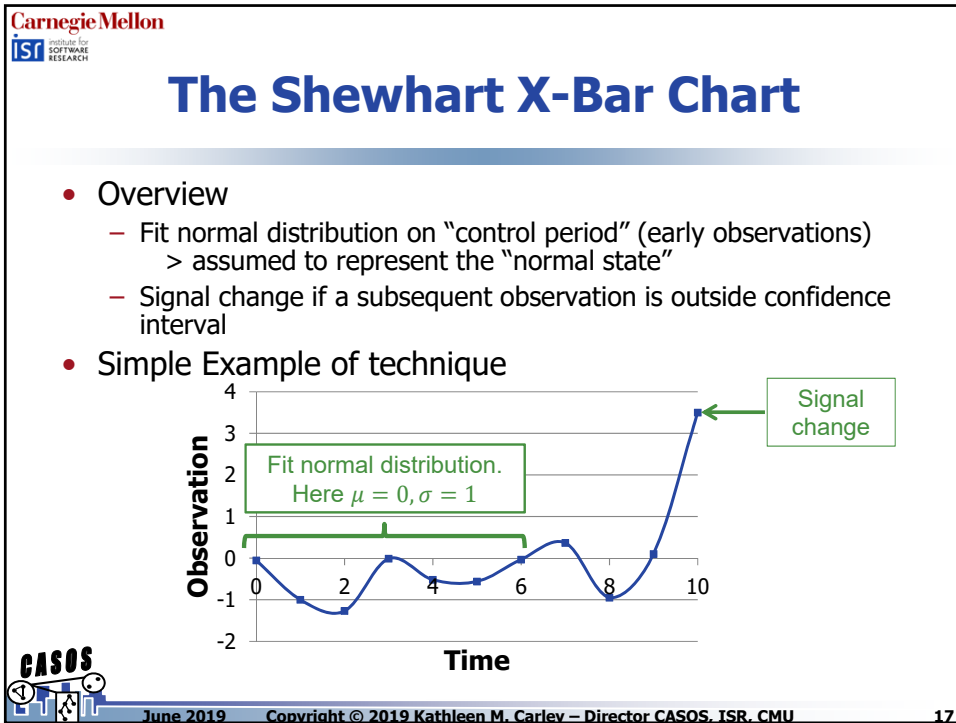
- Calculate a control limit,  $L$ , based on risk for false alarm.

$$\int_L^\infty f(x)dx = \alpha$$

- Chart Signals when  $Z$  exceeds control limit,  $L$ .







## Statistical Process Control (cont.)

- Newer approaches detect change in fewer observations subject to the same rate of false positives.
- Scan Statistic (Fisher, 1934)
- Exponentially Weighted Moving Average (EWMA) (Roberts, 1959)
  - Good at detecting small changes in mean over time
  - Performs well on time series with closely spaced data samples

$$w_t = \lambda \bar{x}_t + (1 - \lambda) w_{t-1} \quad \mu_0 \pm L \sigma_{\bar{x}} \left( \frac{\lambda}{2 - \lambda} [1 - (1 - \lambda)^{2T}] \right)^{1/2}$$

- Cumulative-Sum (CUSUM) Control Chart (Page, 1961)
  - Good at detecting small changes in mean over time
  - Built-in change point detection
  - Two Charts (To Detect Increase and Decrease)



$$C_t^+ = \max\{0, Z_t - k + C_{t-1}^+\} \quad C_t^- = \max\{0, -Z_t - k + C_{t-1}^-\}$$

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## Cumulative Sum (CUMSUM)

- Cumulative-Sum Control Chart
  - Good at detecting small changes in mean over time
  - Built-in change point detection
- Calculate  $Z_t$  transform for each time-period,  $t$

$$Z_t = (x_t - \mu_0) / \sigma$$

- Two Charts (To Detect Increase and Decrease)

$$C_t^+ = \max\{0, Z_t - \frac{\delta}{2} + C_{t-1}^+\}$$

- Chart Signals when  $C^+$  or  $C^-$  statistic exceeds decision interval

$$C_t^- = \max\{0, -Z_t - \frac{\delta}{2} + C_{t-1}^-\}$$



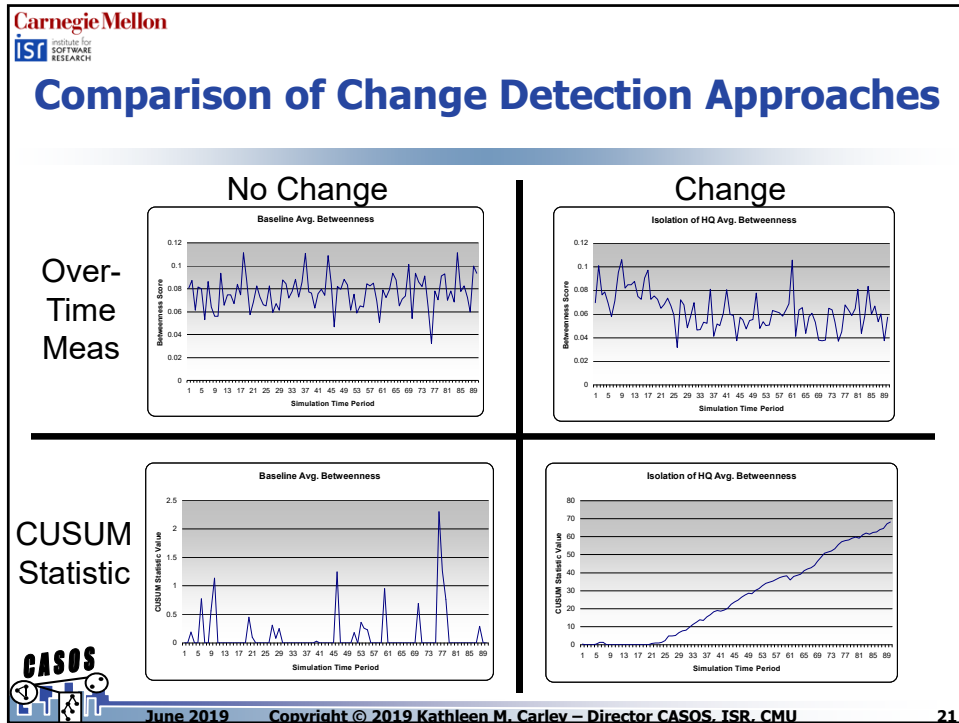
Sensitivity in CUSUM due to discrete integration of error

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## Comparison of Change Detection Approaches

	CUSUM $k = 0.5$	EWMA $r = 0.1$	EWMA $r = 0.2$	EWMA $r = 0.3$	Scan Statistic
Average Betweenness	9.32	8.24	10.16	11.52	6.76
Maximum Betweenness	14.36	14.72	15.72	17.08	13.24
Std Dev. Betweenness	16.44	16.24	16.92	18.52	15.24
Average Closeness	10.68	9.08	13.60	17.52	10.48
Maximum Closeness	8.76	6.00	10.60	37.96	8.64
Std Deviation Closeness	34.48	34.72	34.52	35.68	27.08
Average Eigenvector	31.28	31.28	31.28	31.28	24.00
Minimum Eigenvector	14.36	14.36	14.28	15.56	14.88
Maximum Eigenvector	5.24	5.40	5.80	7.52	4.00
Std. Dev Eigenvector	5.92	4.88	6.40	6.96	3.64

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## Network Change Detection: Analysis of Real World Data

	# Nodes	Time Periods	Method of Collection	Type of Relation	Design	Known Change
Fraternity	17	15	Survey	Ranking	Fixed	Yes
Leav 07	68	8	Survey	Rating	Free	Yes
Leav 05	158	9	Survey	Rating	Free	None
Al-Qaeda	62-260	17	Text	Rating	Free	Yes
Winter C	22	9	Observation & Survey	Rating	Fixed	Yes
Winter A	28	9	Observation & Survey	Rating	Fixed	Yes
IkeNet 2	22	46	Email	Count Msg	Free	Yes
IkeNet 3	68	121	Email	Count Msg	Free	Yes

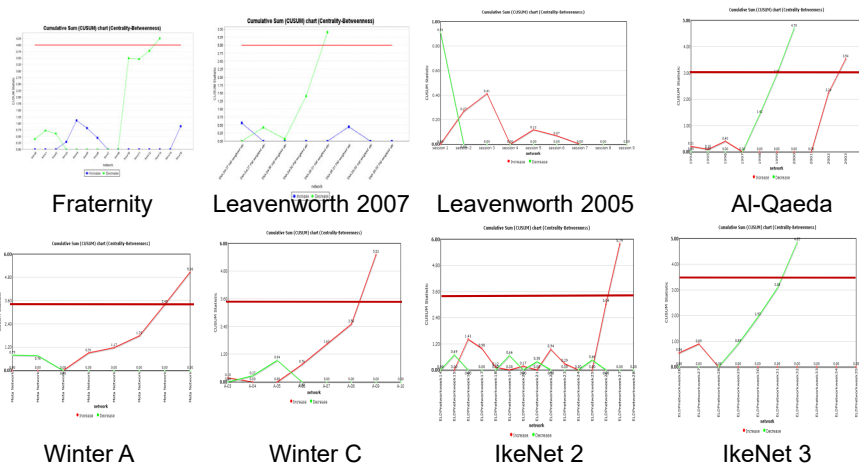


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## Network Change Detection: Analysis of Real World Data

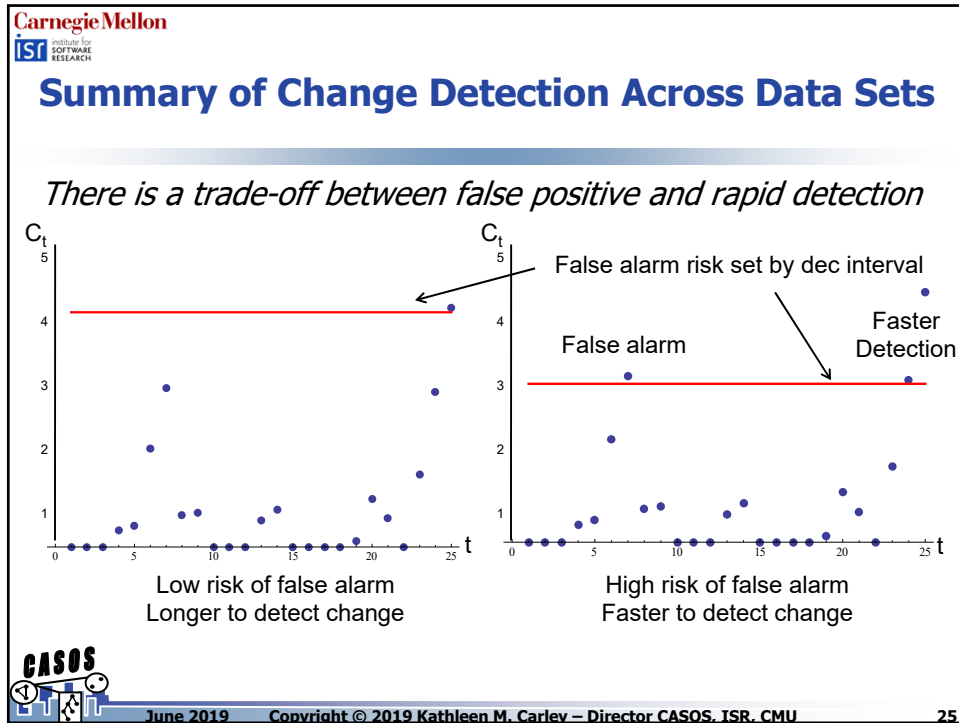


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## Summary of Change Detection Across Data Sets

*Too little risk may prevent change detection all together*

Data	Change	$\alpha = 0.05$	$\alpha = 0.02$	$\alpha = 0.01$	$\alpha = 0.005$	$\alpha = 0.001$
Fraternity	8	10	10	10	13	Never
Leav 07	3	5	5	5	Never	Never
Leav 05	None	No F.A.	No F.A.	No F.A.	No F.A.	No F.A.
Al-Qaeda	1997	1999	1999	2000	2000	Never
Winter C	May	Sept	Sept	Oct	Oct	Never
Winter A	May	Aug	Sept	Sept	Sept	Oct
IkeNet 2	25	26	26	27	27	27
IkeNet 3	14	15	18	19	19	20

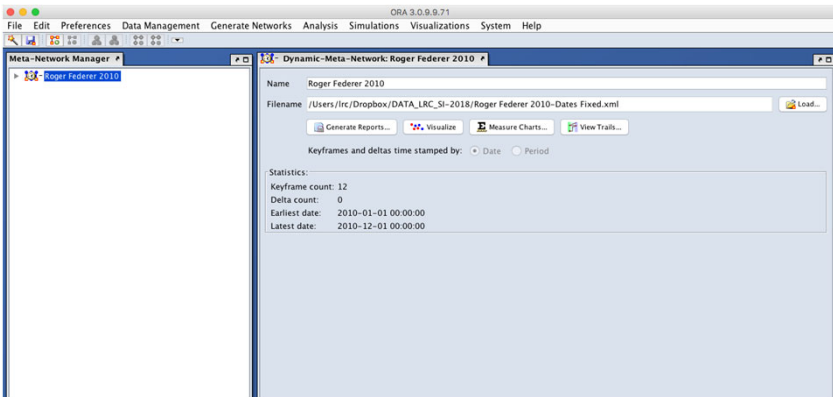
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## Change Detection Hands-On

- Based on Roger Federer 2010 data

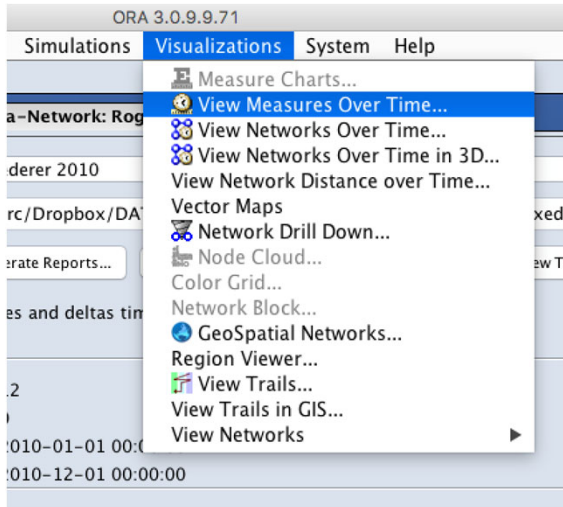


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## Change Detection Hands-On

- Analysis uses over-time changes in “measures” based on the network data

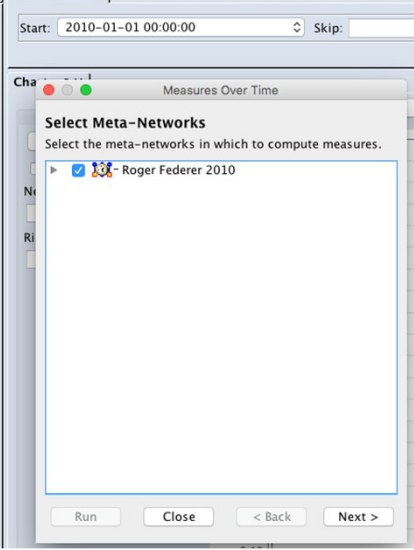


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## Select The Metanetwork



Start: 2010-01-01 00:00:00 Skip:

Measures Over Time

Select Meta-Networks

Select the meta-networks in which to compute measures.

☒ Roger Federer 2010

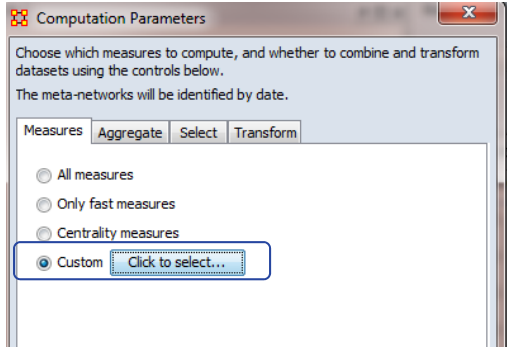
Run Close < Back Next >

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## Custom Measure Selection



Computation Parameters

Choose which measures to compute, and whether to combine and transform datasets using the controls below.  
The meta-networks will be identified by date.

Measures Aggregate Select Transform

☐ All measures

☐ Only fast measures

☐ Centrality measures

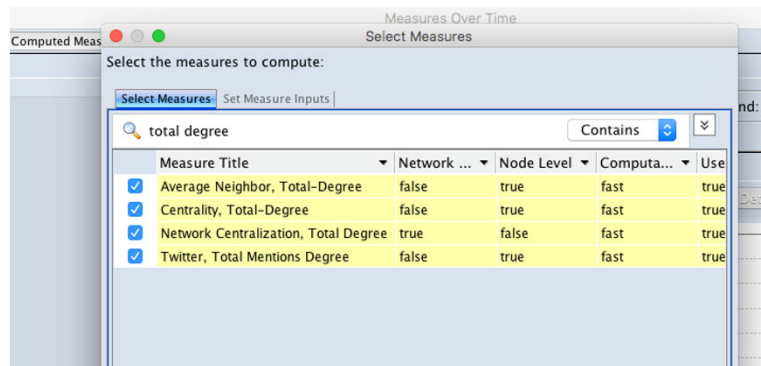
☒ Custom Click to select...

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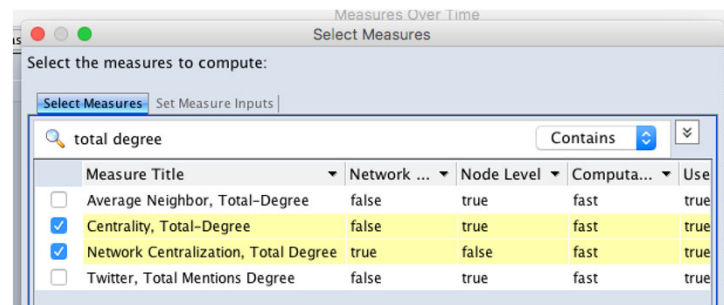
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## Use Search to Find Measure

Hint: Click Select Box at bottom to deselect all measure,  
Then use search to find the ones you want



## Two measures selected to run

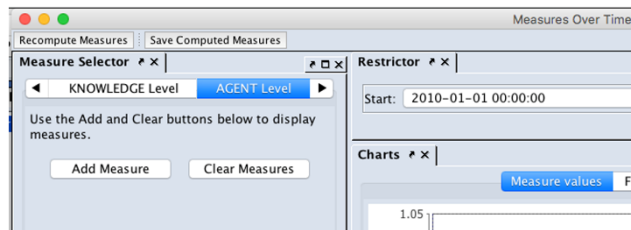


Add Measure – Agent Based Measure – select “Centrality, Total Degree”



## Now Select Display

First step is to select type of variables to display  
– AGENT Level in this case

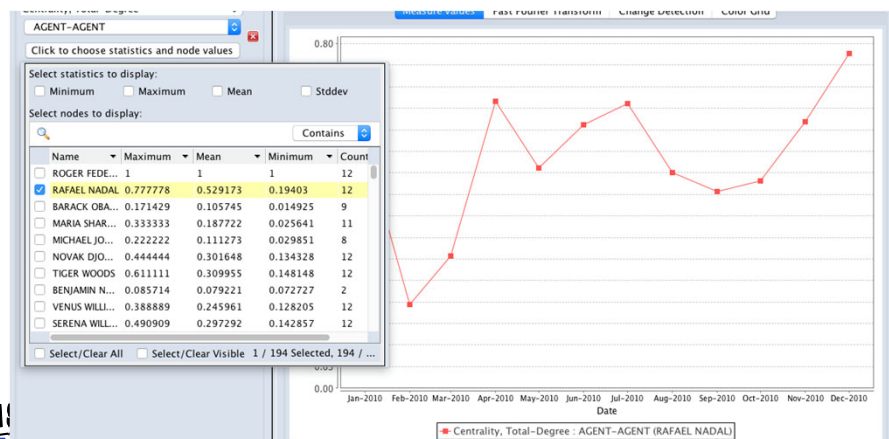


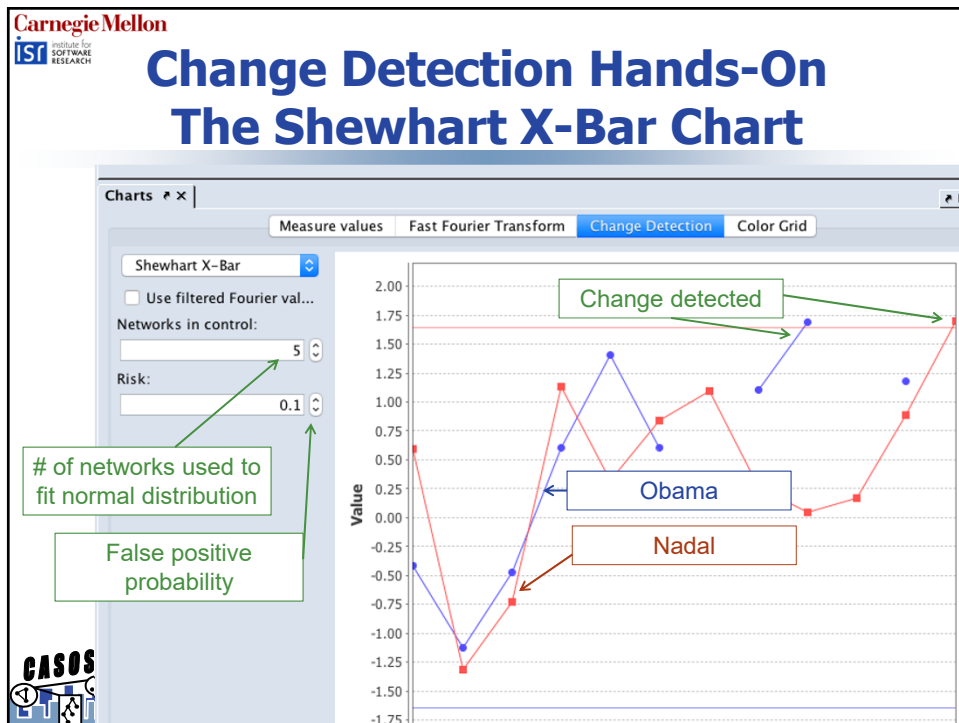
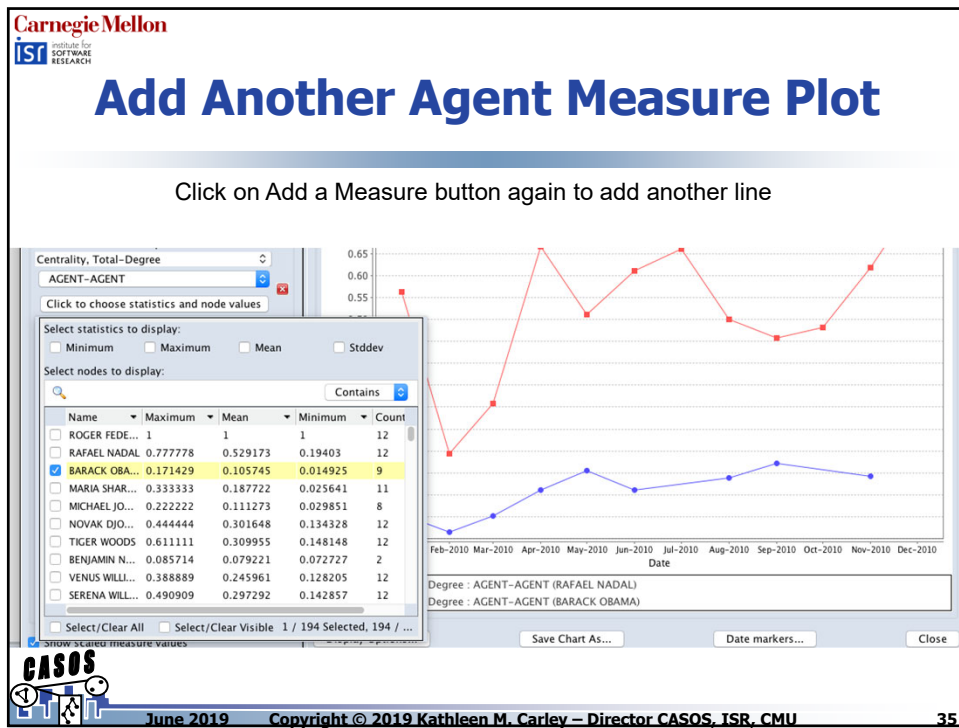
Then click on “Add Measure” to add a new plot line

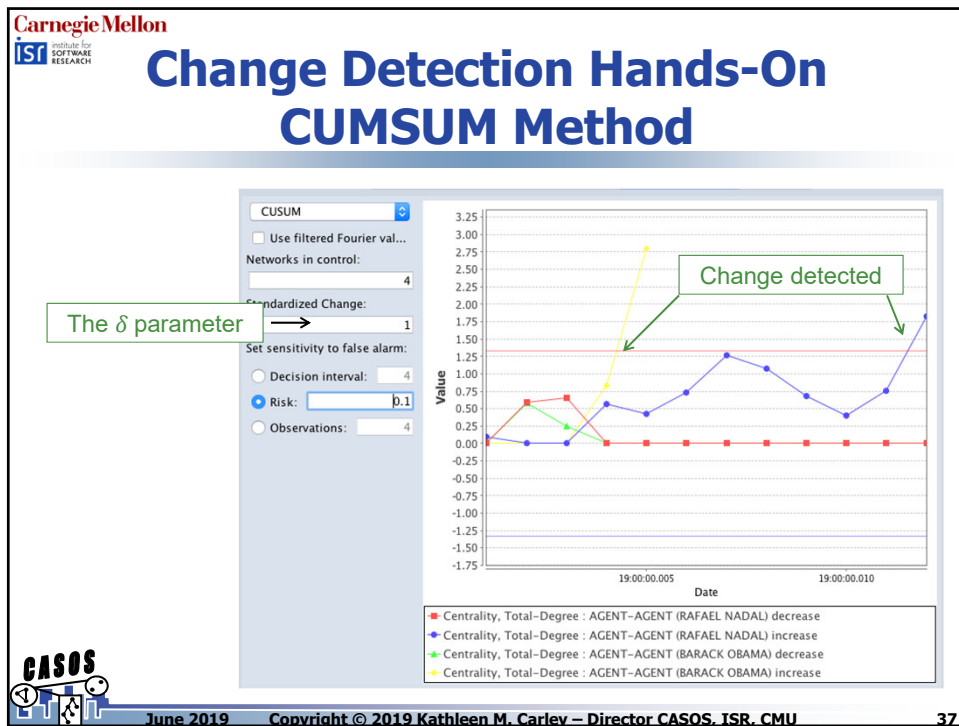


## Select Agent for Measure

Click on the “Click to choose ....” button  
and select second agent for analysis (Federer is always primary)







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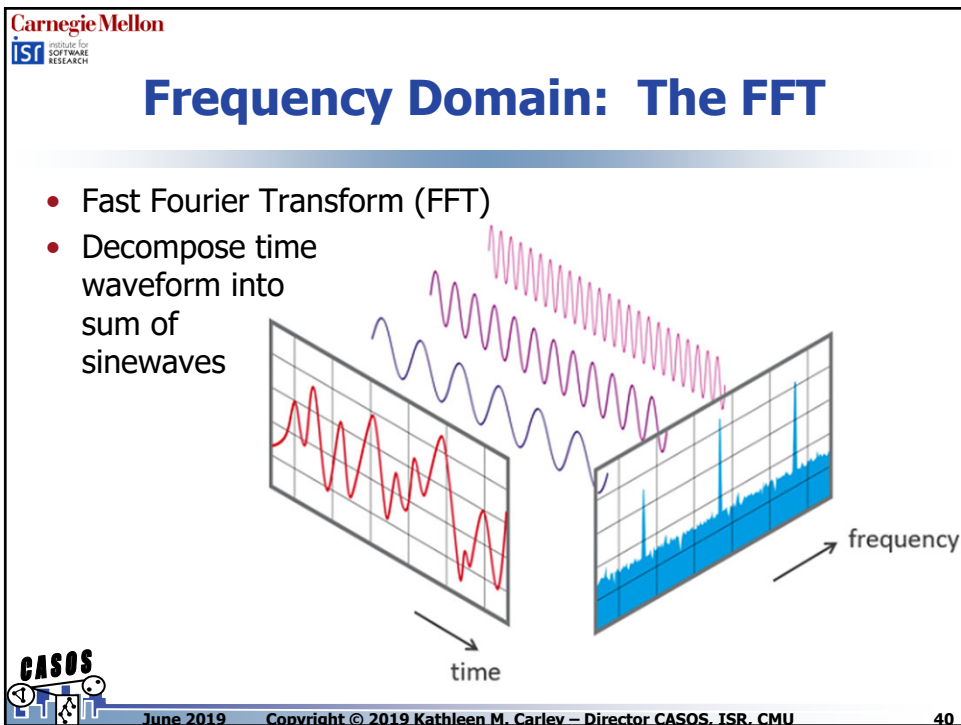
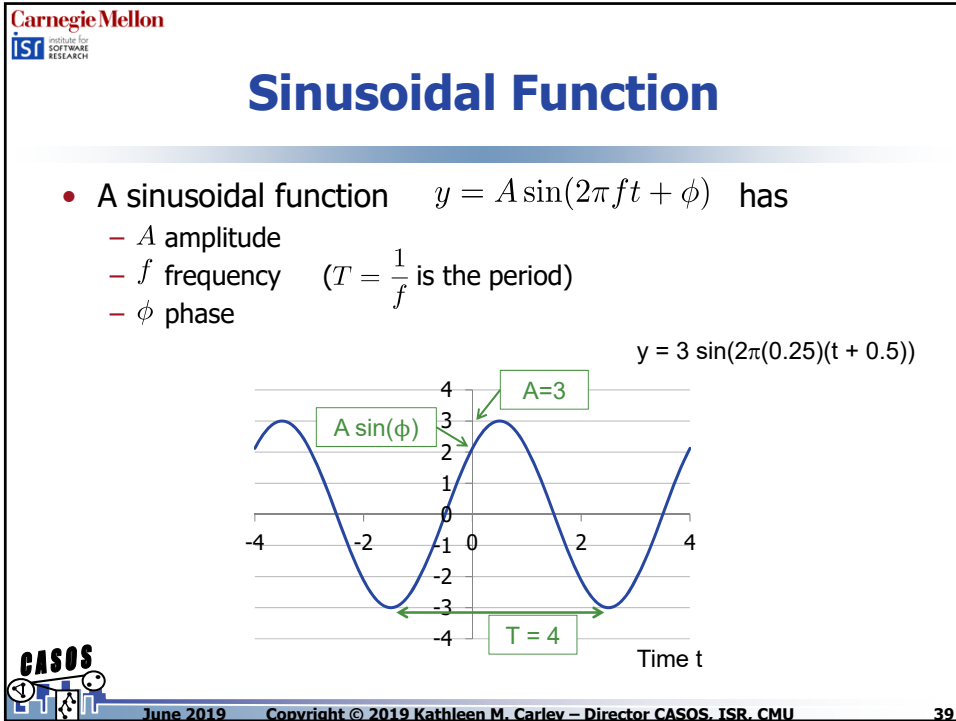
## Fast Fourier Transform (FFT)

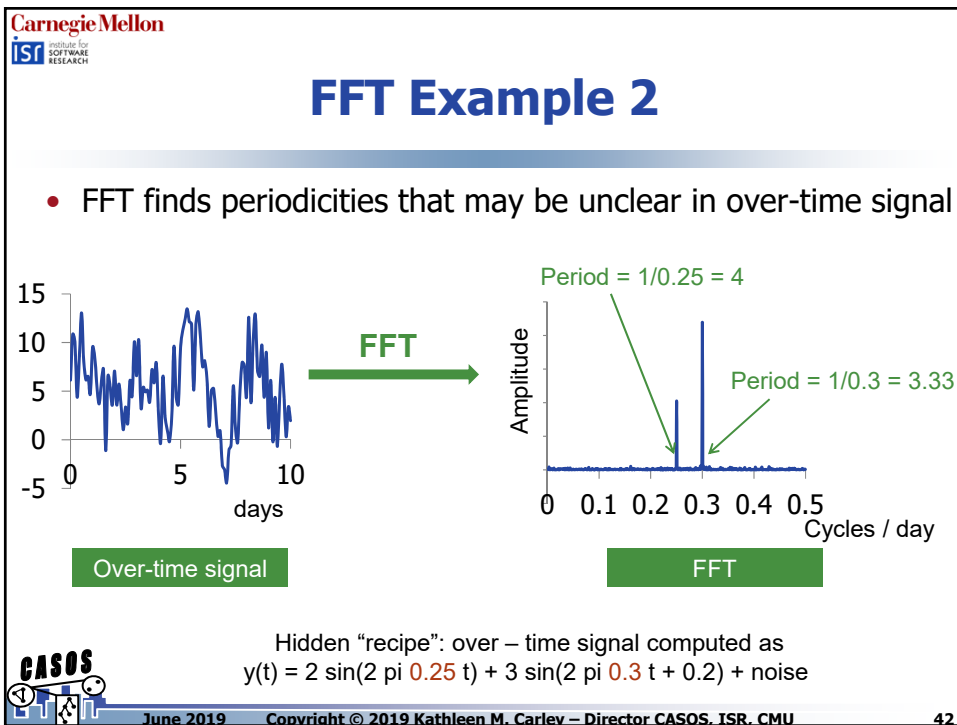
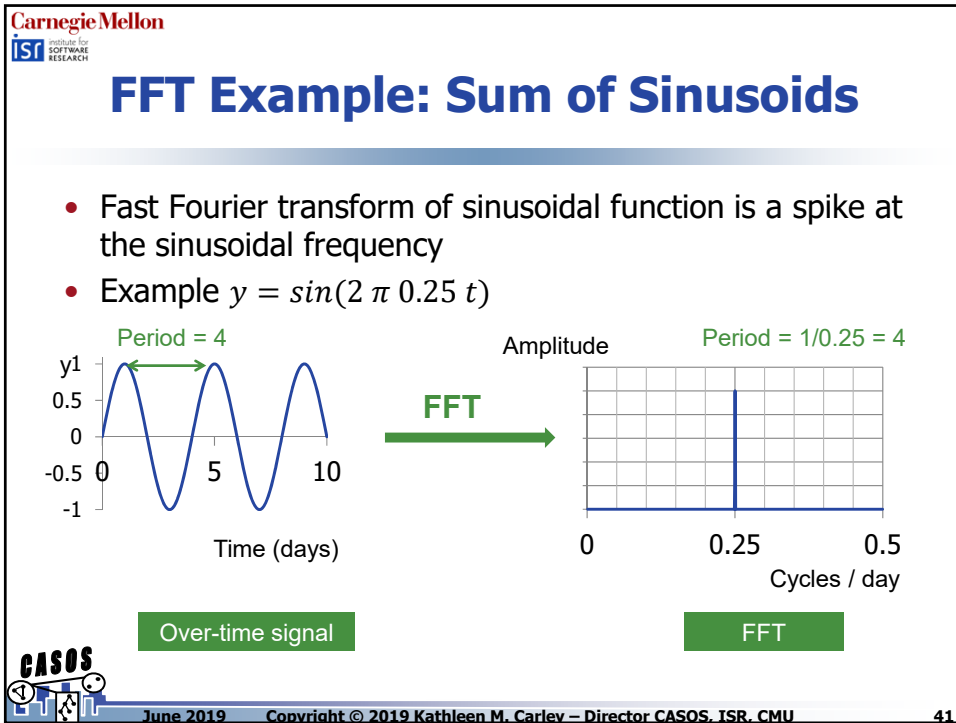
- Goal: detect periodicity in over-time data
- Examples
  - Weekly periodicity in email data
  - Time of the day effects
- Fourier's theorem
  - Any time signal can be represented by a sum of sinusoidal functions with different frequencies, amplitudes and phase shifts
- Fourier transform finds sinusoids that decompose a signal
  - Analogy: given a dish, find the ingredients
  - Sinusoids have the advantage that they are orthogonal

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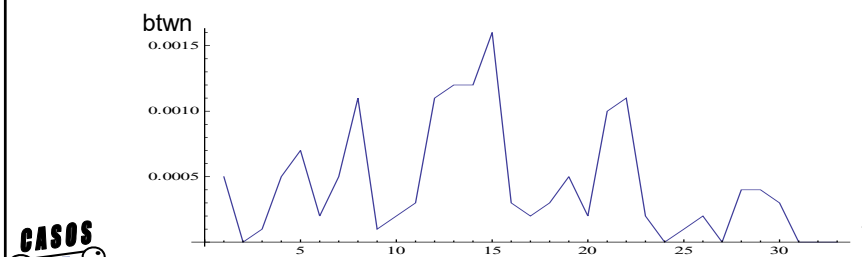




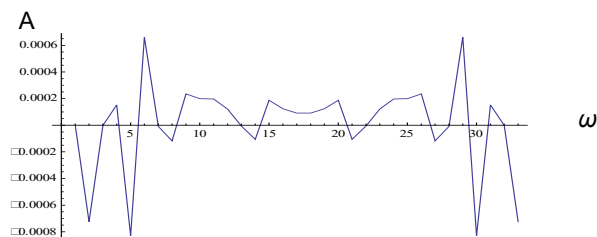


## Fourier Analysis Example 3

- 24 cadets in a regimental chain of command agreed to have their email monitored to form a social network data set known as IkeNet3.
- The betweenness was calculated based on the e-mail communications observations over the first month in their duty positions.

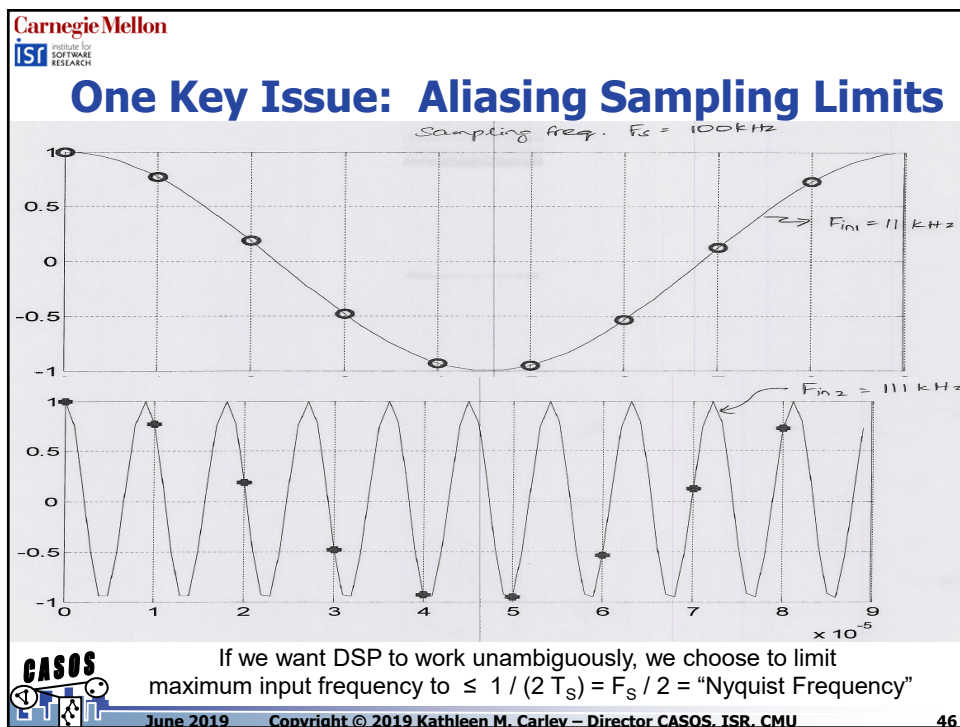
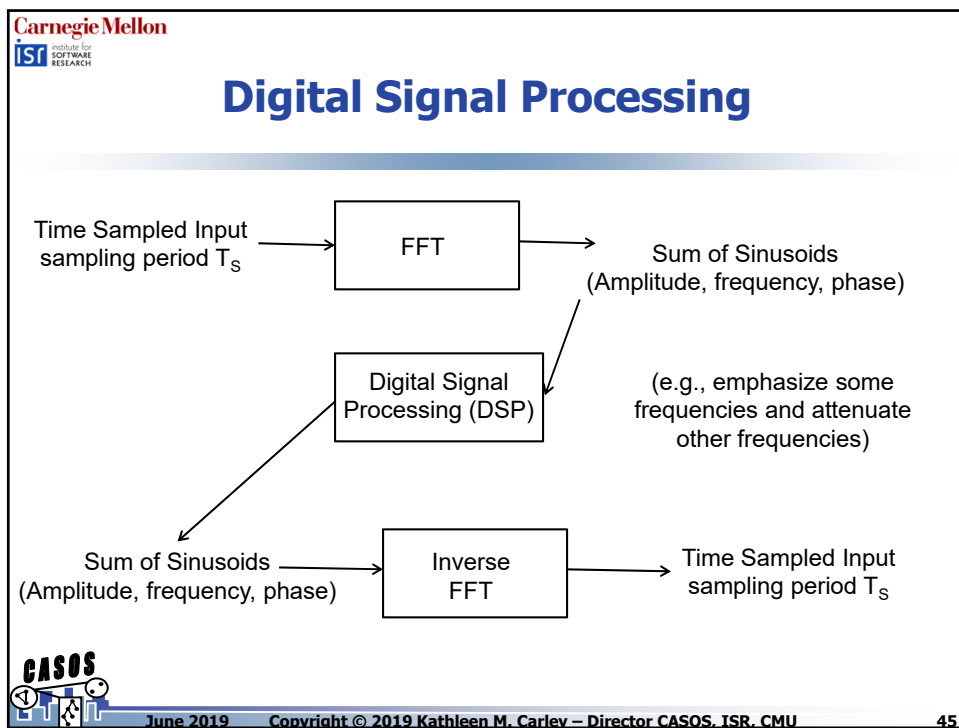


## Fourier Analysis – Example 3



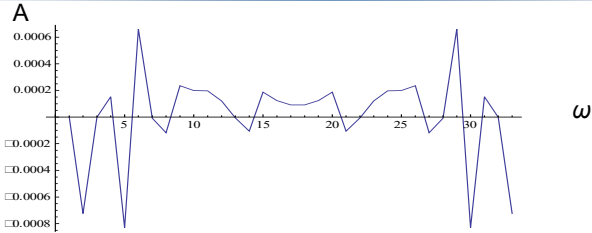
Fourier transform  
Symmetric around the midpoint  
3 main components (in terms of magnitude)

That is why we typically only display from origin up to midpoint



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## Digital Signal Processing



Fourier transform  
Symmetric around the midpoint  
3 main components (in terms of magnitude)

That is why we typically only display from origin up to midpoint

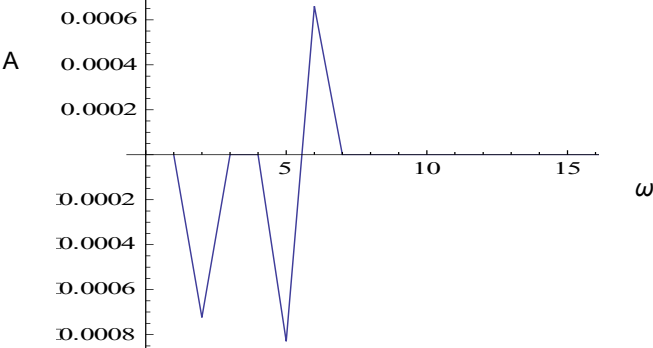
How do we use this?

One possible approach – big peaks are periodic “background”

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## Filtering



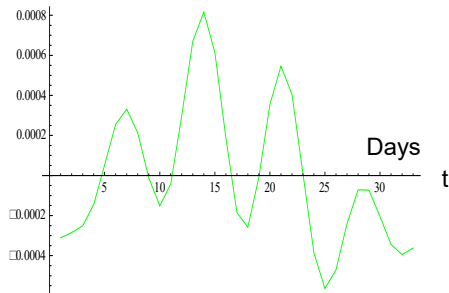
e.g., identify 3 main (high magnitude) components  
keep them and remove FFT components  
at all other frequencies

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## Inverse Fast Fourier Transform

btwn



This is the inverse Fourier transform of just the 3 selected components, which are then reconverted to time waveform

There is a weekly, two week and three week cycle



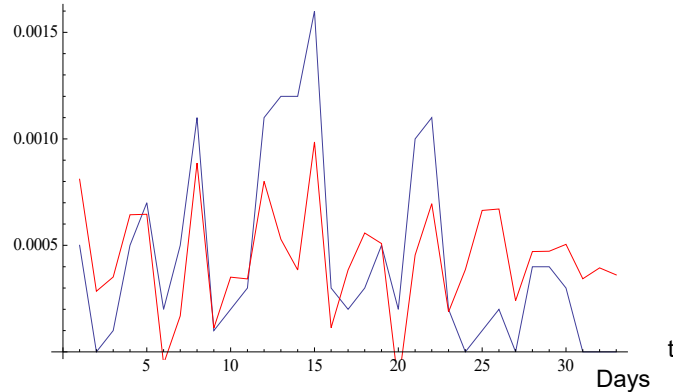
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## Anomaly Detection

btwn



The filtered pattern has been subtracted from the original  
The red is what is left – the anomalies



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## FFT Example Hands-On

- IkeNet data (IkeNet3-dynamic.xml)
  - Email exchange data among mid-career officers in a one-year graduate program at Columbia University
  - Granularity: day; Duration: month

File Edit Preferences Data Management Generate Networks Analysis Simulations Visualizations System Help

Meta-Network Manager

Dynamic-Meta-Network: Roger Federer 2010

Name: Roger Federer 2010

Filename: /Users/lrc/Dropbox/DATA\_LRC\_SI-2018/Roger Federer 2010-Dates Fixed

Generate Reports... Visualize Measure Charts... View T...

Open

DATA\_LRC\_SI-2018

Load everything

Load some things:

Load sources

Load networks

Name Date Mo.

Flightpaths.good.xml Friday...

IkeNet3-dynamic.xml Wedn...

Matrix Data Mond...

Raiders of the Lost Ark - Dynamic.xml Tuesd...

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## Over Time Measures

Again View Measures Over Time

ORA 3.0.9.9.71

File Edit Preferences Data Management Generate Networks Analysis Simulations Visualizations System Help

Meta-Network Manager

Dynamic-Meta-Network: IkeNet3

Name: IkeNet3

Filename: /Users/lrc/Dropbox/DA

Generate Reports...

Keyframes and deltas tim

Statistics:

Keyframe count: 30

Delta count: 0

Earliest date: 2008-09-01 00:00:00

Latest date: 2008-09-30 00:00:00

Measure Charts...

View Measures Over Time...

View Networks Over Time...

View Networks Over Time in 3D...

View Network Distance over Time...

Vector Maps

Network Drill Down...

Node Cloud...

Color Grid...

Network Block...

GeoSpatial Networks...

Region Viewer...

View Trails...

View Trails in GIS...

View Networks

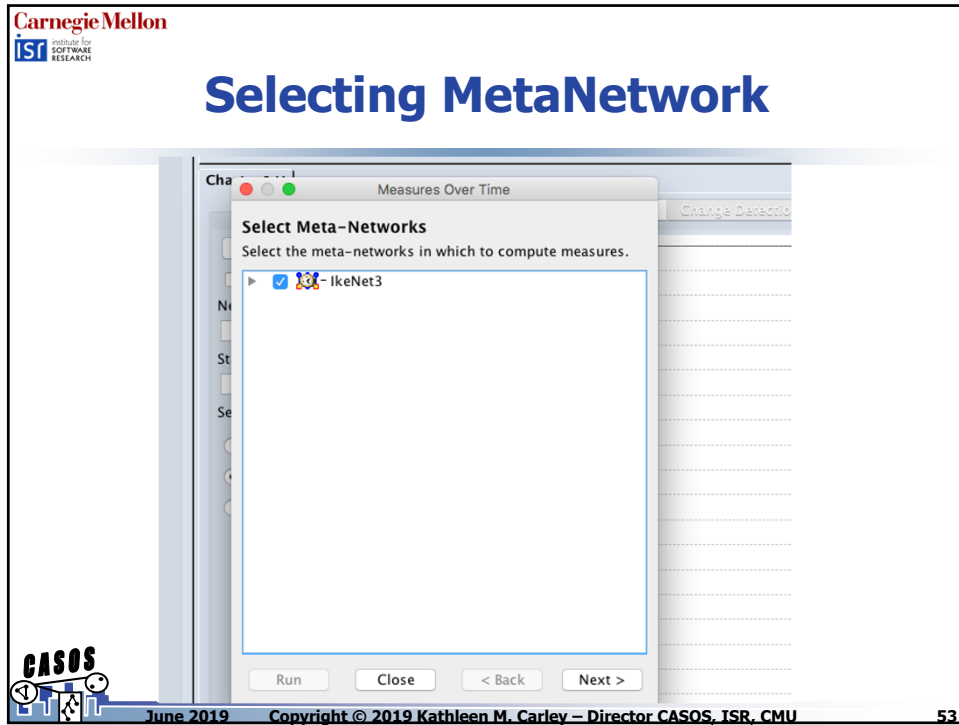
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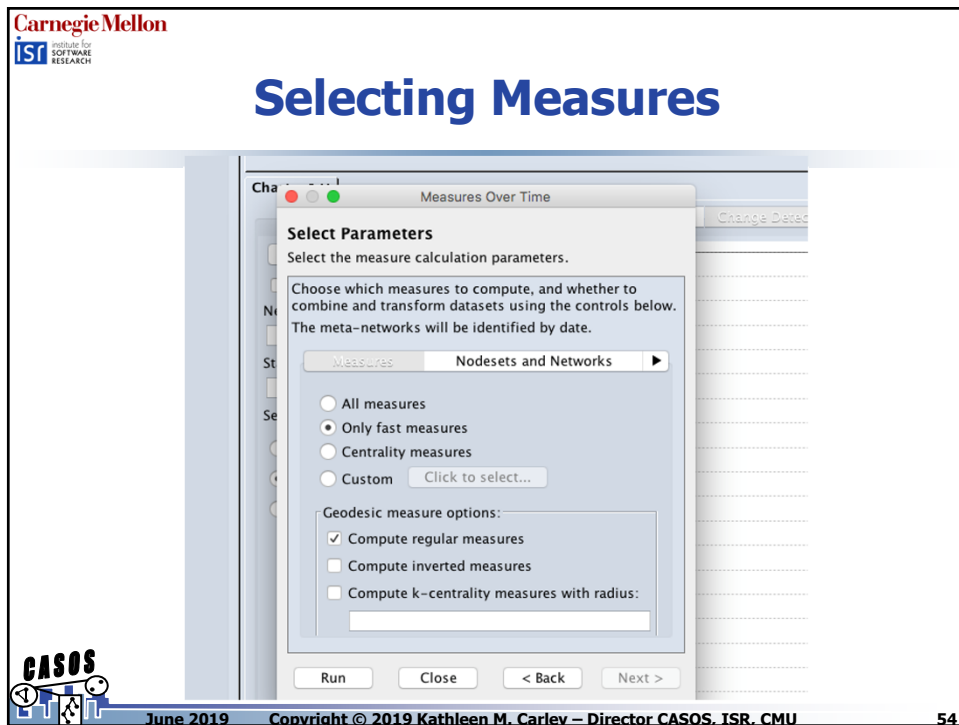
## Selecting MetaNetwork



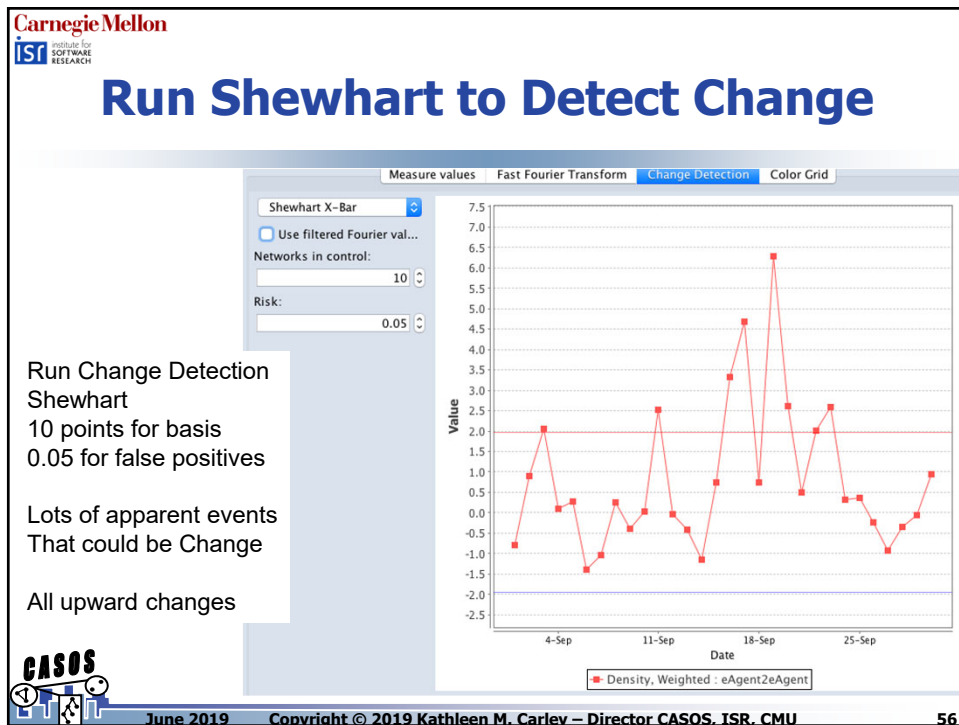
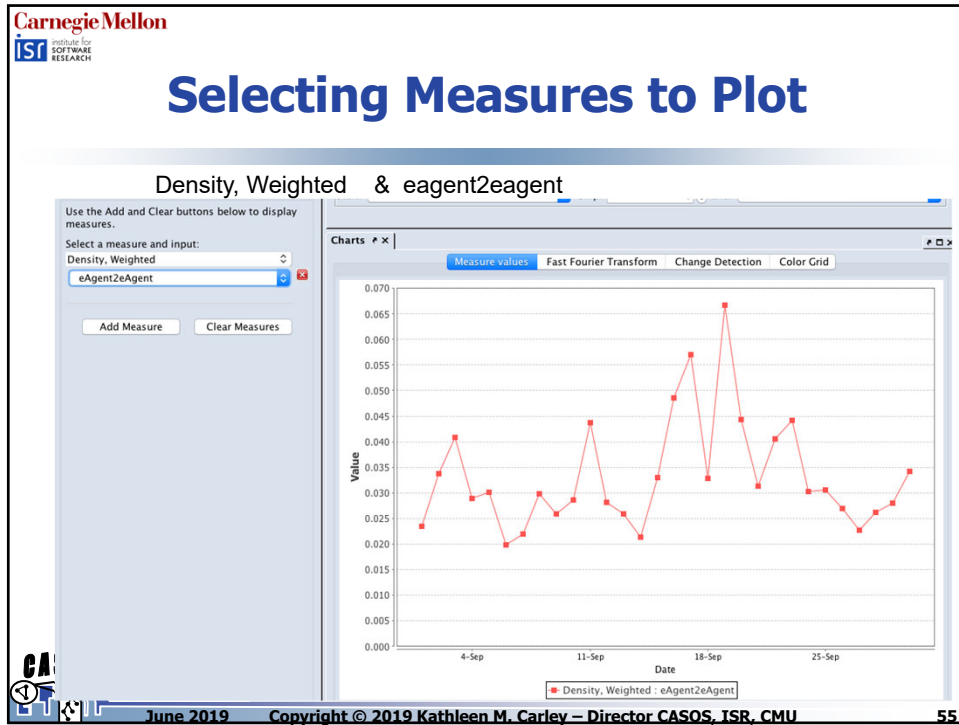
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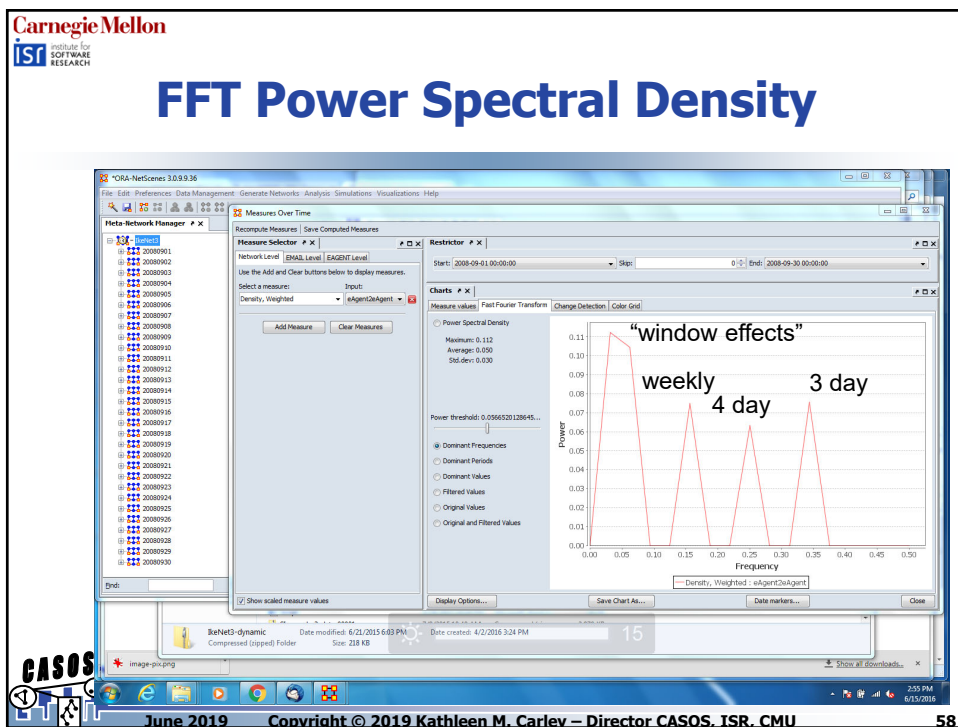
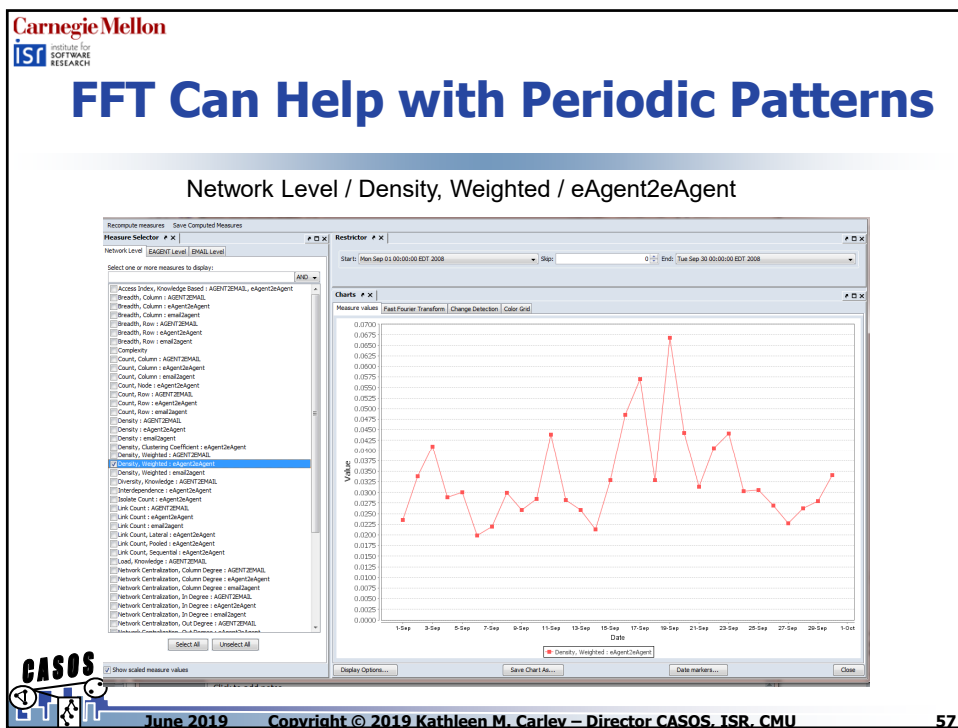
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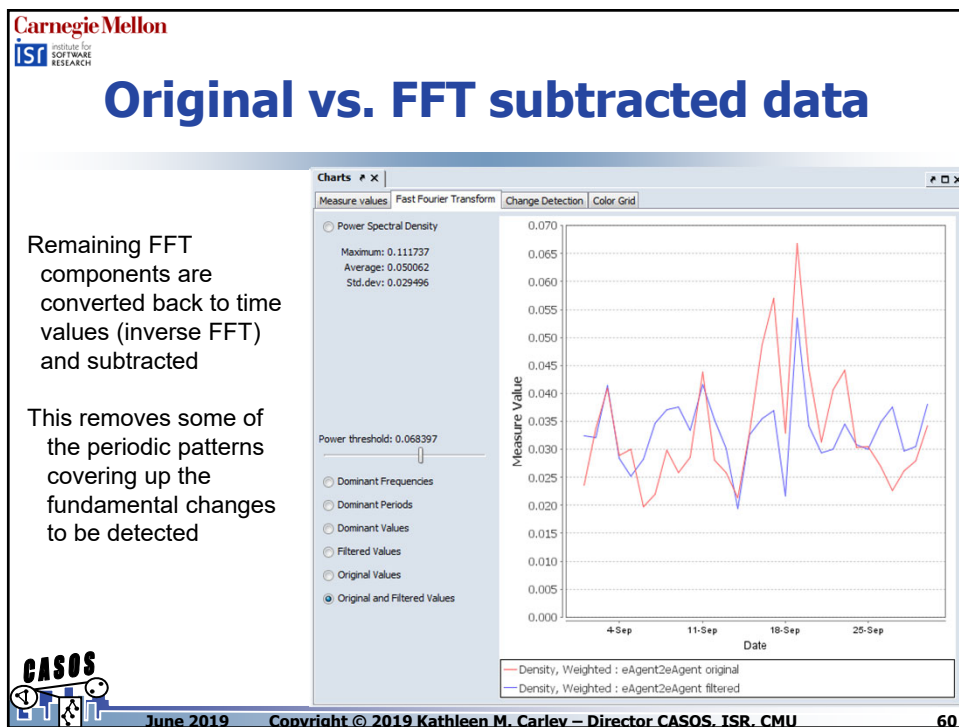
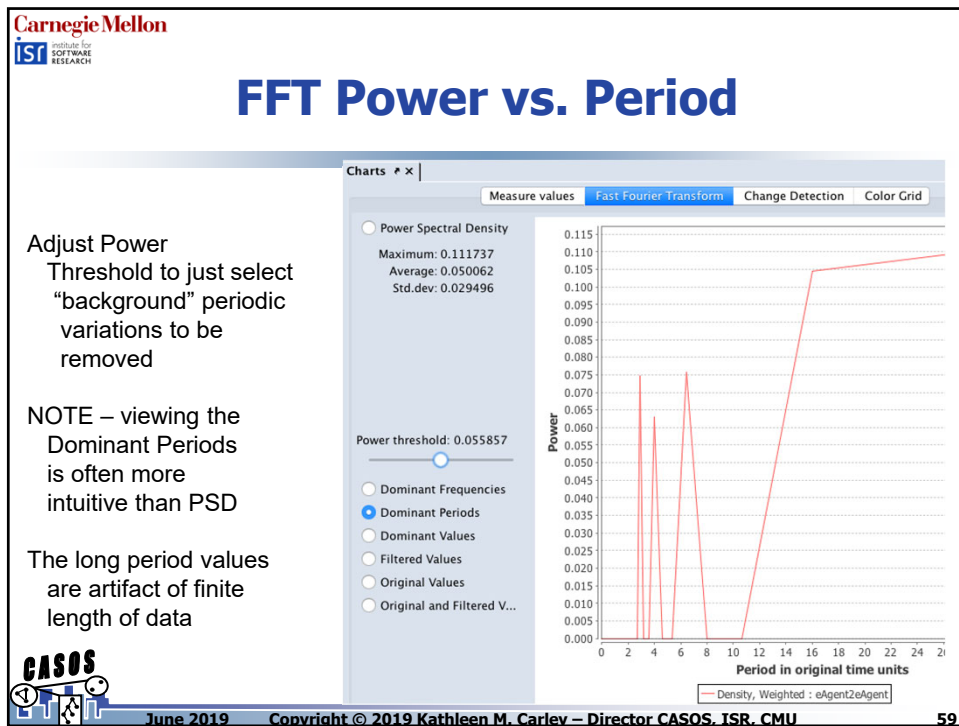
## Selecting Measures

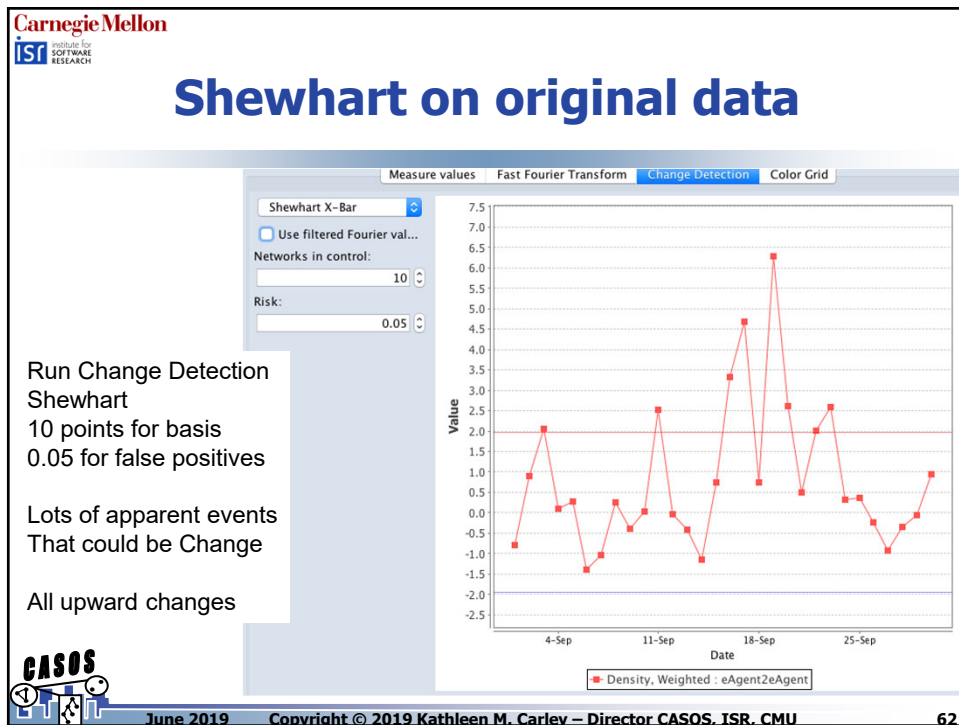
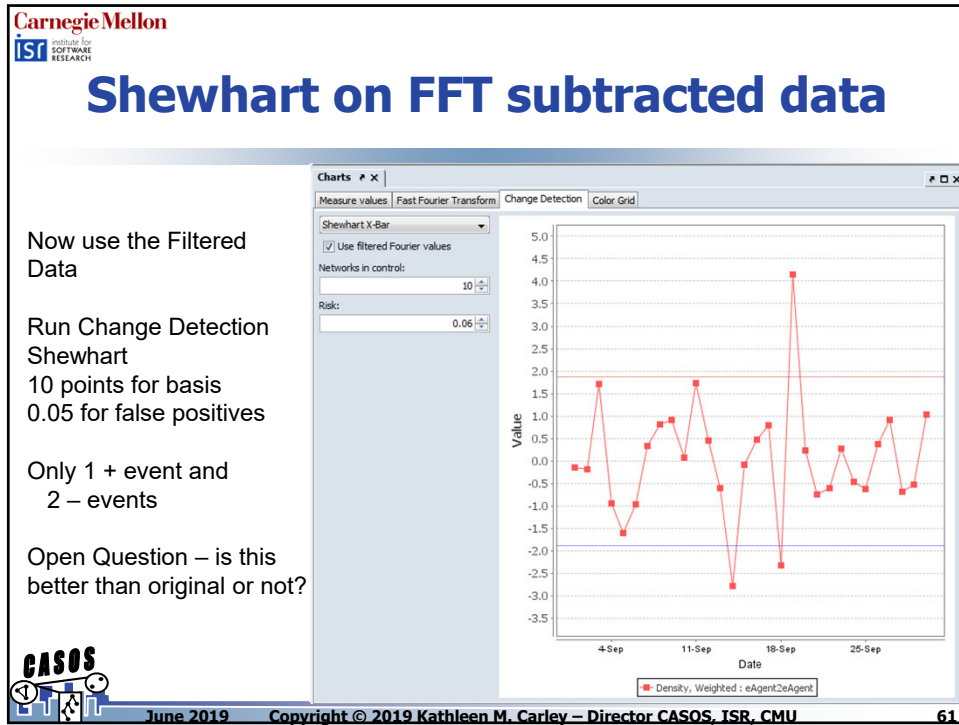


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## Fourier Analysis to Handle Periodicity

- Fourier analysis can effectively identify periodic trends in longitudinal network data.
- Identification of periodic trends can allow the analyst to aggregate relational data over the period to remove over-time dependence.
- The inverse Fourier transform of the significant period can be used to subtract off periodicity from longitudinal network data measures over time.
- Further exploration of wavelets may produce greater insights in to network dynamics.





## Scalability

- The change detection algorithm is linear, thus the time consuming part is calculating network measures.
- Networks with less than 20 nodes tend to have a higher variance in over time measures. When a link is added or removed, it affects  $(n-1)(n-2)$  triads.
- Requires at least 3 time periods:  $>2$  to determine typical behavior and 1 to compare at each time point. In practice, 10+ network time points are preferred.
- No difference in number of required networks for each technique: CUSUM, EWMA, Scan Statistic,  $\bar{x}$ , etc.
- Wavelet/Fourier based approach needs many more time periods and complexity grows roughly as  $\#T(\log(\#T))$









## Limitations

- View findings on data with caution
- Slicing and dicing can distort conclusions
- Examine errors associated with technique through extensive simulations.
- Investigate more real world data sets.
- Investigate the degree to which network measures are correlated to understand the effects of compounding error.
- Investigate multi-dimensional network properties such as the cosine similarity between the triad census at different time periods.

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## Summary of Change Detection

- Rapid change detection may allow an analyst to get inside a decision cycle and shape network evolution.
- Simulation is important for modeling longitudinal network behavior.
- Isolating when networks change enables more focused study on the causes of evolution, shock, and mutation, which may lead to future predictive analysis.
- Statistical process control is a useful tool for understanding social behavior.

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## FFT Hands On Session

File – Fourier-Example-3.xml

Walk through analysis on screen and on your laptops

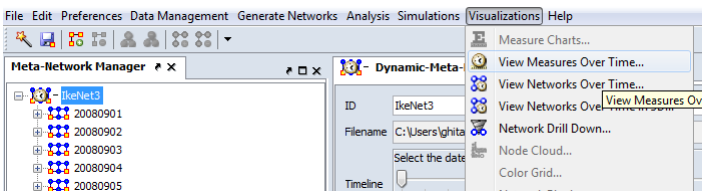
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## FFT Example Hands-On (1/4)

- IkeNet data (IkeNet3-dynamic.xml)
  - Email exchange data among mid-career officers in a one-year graduate program at Columbia University
  - Granularity: day
  - Duration: month

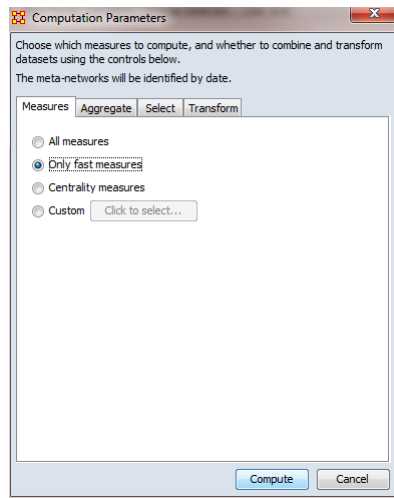


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## FFT Example Hands On (2/4)

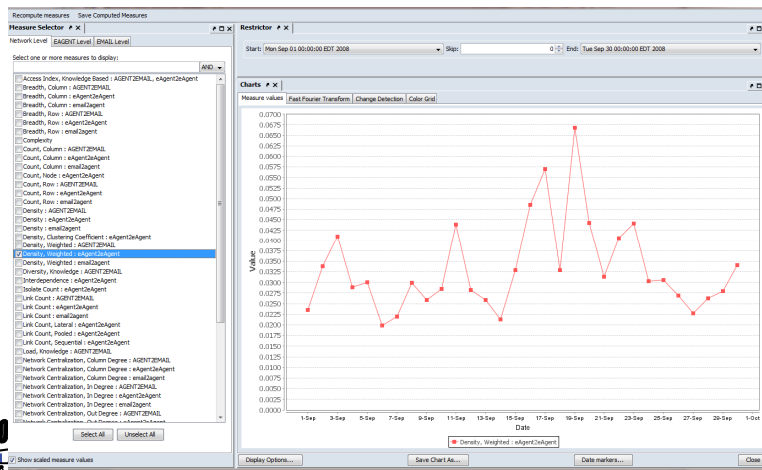


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## FFT Example Hands On (3/4)

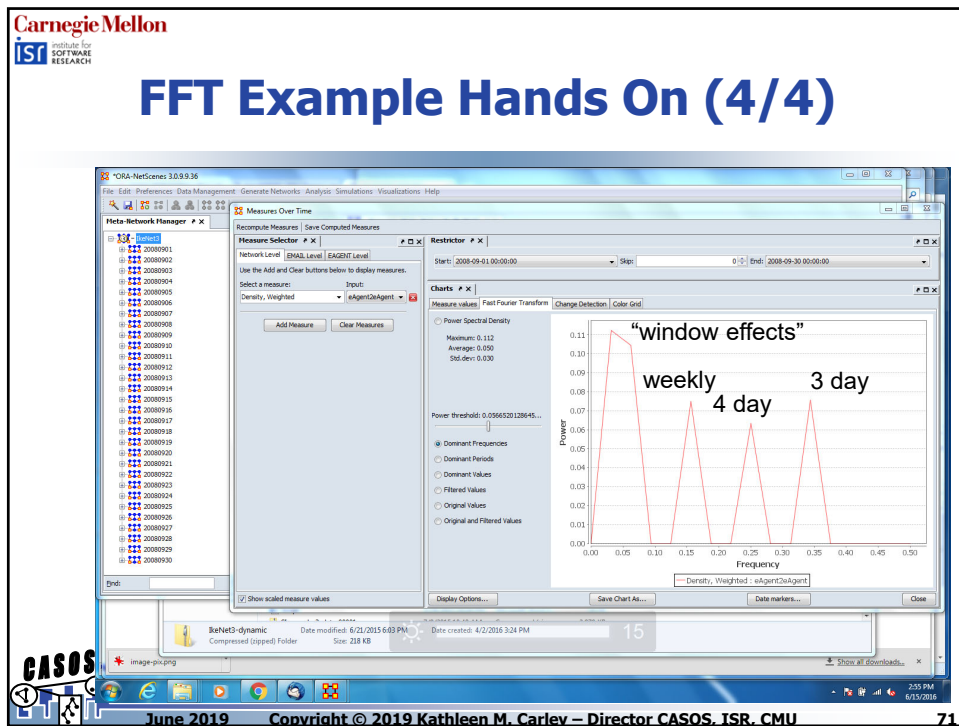


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## Summary Results

- Rapid change detection may allow an analyst to get inside a decision cycle and shape network evolution.
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## Conclusions

- Change detection
  - Detect occurrence of shocks i.e. change due to reasons exogenous to the network
- Fourier analysis
  - Detect periodicity in over-time data

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